



## About Fireblade

[Fireblade](#) empowers websites with uncompromising Security, Speed, Monitoring and Availability capabilities, in one cost-effective solution with its cloud based SaaS.

The company was co-founded in 2009 by Shay Rapaport and Erez Azaria in response to the growing website security threats and malicious bot traffic. Fireblade protects billions of page-hits each month for a fast growing client-base, which includes some of the largest and busiest websites. Fireblade is privately funded, with its headquarters in Israel. More information can be found at [www.fireblade.com](http://www.fireblade.com).

### **Fireblade's Technology**

Fireblade has developed an unmatched innovative behavioral technology to website security. It intelligently inspects users' behavior and interactions with valuable website assets, and relays the aggregated information to a central cloud. There, a continual real-time risk assessment process, uses big data to discern legitimate users from attackers and abusers. This approach is a major shift from traditional signature-based web application security, which emphasized atomic inspection of HTTP requests, comparing each one to a set of predefined signatures.

Combined with [EdgeCast](#) Tier-1 CDN- 30 Global Points of Presence (PoP) that provides additional network performance optimization, Fireblade's Central Security Cloud (CSC) analyzes huge volumes of traffic for behavioral profiling, inconsistency detection and reputation recognition. The CSC amasses a far greater amount of intelligence than any localized platform can, and has unlimited memory and capacity, resulting in much more robust security decisions being made, constantly.

Fireblade's innovative service is far more than just a security solution, as it bundles all aspects of website Security with additional website Performance Acceleration, and advanced Monitoring capabilities- in one cost effective solution.

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